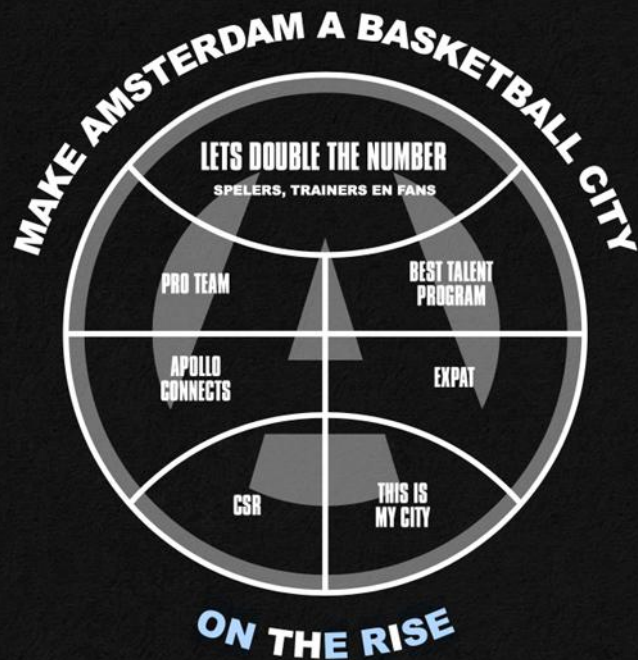




BC Apollo Basketball

Strategic Partnering & Sponsorship



Goal of Apollo...



Creating a basketball community where everybody can play basketball...

... while offering kids including girls energy, friendship, mental and physical well being and a place to nurture their confidence

Why support Apollo

- 2nd biggest club in the Netherlands, with 38 teams, ~500 members and 200+ kids on a waiting list
- U10 to U22 teams
- Diverse: 38+ different nationalities
- 30+ national youth championships in past 10 years
- 18 players went to Dutch national teams in last 10 years
- Multiple BC Apollo players contracted into the NBA and in 2020 Men's 3x3 Olympics



From BC Apollo to the NBA...



Jesse Edwards

Signed two-way NBA contract with the Minnesota Timberwolves for the 2024/2025 season



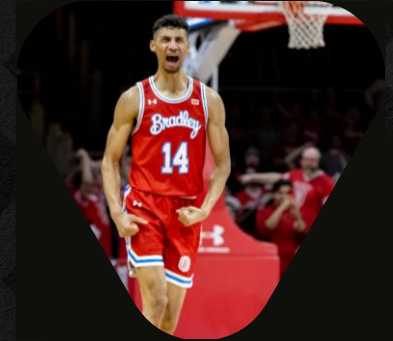
Tristan Enaruna

Signed an Exhibit 10 contract with the Boston Celtics for the 2024/2025 season



Quinten Post

#52 in 2024 NBA draft, drafted by The Golden State Warriors



Malevy Leons

Signed an Exhibit 10 contract with the Oklahoma City Thunder for the 2024/2025 season



3x3 Olympic Gold!

Paris 2024



Dimeo Van der Horst

Former player of BC Apollo

Your sponsorship helps

- Train the trainers: develop and retain semi professional coaches
- Improve diversity of the sport: empower women and girls teams enable more kids of different social backgrounds to play together
- Support club's goal in strengthening basketball skills training and operational needs (website, outfits, etc)



Our Commitment to Sponsors includes

Philosophy:

At BC Apollo Amsterdam basketball, we view our corporate sponsors as vital partners in our mission to inspire and develop our youth athletes. We believe that long-term, mutually beneficial relationships with our sponsors are key to achieving our goals (and hopefully yours).

- **Mutual Growth:** We aim to grow together, leveraging our platform to enhance your brand visibility, while securing resources for our youth programs
- **Community Engagement:** We provide opportunities for sponsors to engage with the community, highlighting your support for youth development and sportsmanship
- **Sustainable Partnership:** Our focus is on building enduring relationships based on trust, transparency and shared values, ensuring lasting impact and success

By partnering with BC Apollo Amsterdam basketball, you invest in the future of our youth and reinforce your brand's dedication to the community, to diversity & inclusion and to health and well being. Let's achieve greatness together and let's do it for the kids!



This is the house of
Apollo...



And Finally...

"You are responsible for how people remember you. So, leave everything on the court. Leave the game (or the club) better than you found it. And when it comes time for you to leave, leave a legend."

—Kobe Bryant





Thank You!!

Do you have any questions?

sponsorship@apollobasketball.nl

<https://www.apollobasketball.nl>

